



COURSE OUTLINE

BCG204

Prepared: Dan Kachur Approved: Sherri Smith

Course Code: Title	BCG204: BUSINESS LAW
Program Number: Name	2035: BUSINESS
Department:	BUSINESS/ACCOUNTING PROGRAMS
Semester/Term:	18W
Course Description:	This course presents a practical study of Canadian business law, including the legal and administrative systems, torts, contracts, employment laws, and general legal considerations that arise for a business. In addition, students will assess intellectual property, patent, trademark, copyright, and franchising laws and apply them to business cases.
Total Credits:	3
Hours/Week:	3
Total Hours:	45
Substitutes:	BUS127, OEL108
Vocational Learning Outcomes (VLO's):	#6. Perform work in compliance with relevant statutes, regulations and business practices.
<small>Please refer to program web page for a complete listing of program outcomes where applicable.</small>	
Essential Employability Skills (EES):	#1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. #5. Use a variety of thinking skills to anticipate and solve problems. #10. Manage the use of time and other resources to complete projects.
Course Evaluation:	Passing Grade: 50%, D
Other Course Evaluation & Assessment Requirements:	A+ = 90-100% A = 80-89% B = 70-79% C = 60-69% D = 50-59% F < 50%



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Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Assignments / Case Studies	25%
Tests	75%

Books and Required Resources:

Legal Fundamentals for Canadian Business by Richard A. Yates
Publisher: Pearson Edition: 4
ISBN: 978013337028-7

Course Outcomes and Learning Objectives:

Course Outcome 1.

Outline the structure of the Canadian legal system.

Learning Objectives 1.

- 1.1 Define what law is.
- 1.2 Identify the sources of Canadian laws and distinguish their components.
- 1.3 Describe the structure of courts in Canada and illustrate the litigation process.
- 1.4 Outline the process of trial and judgment.
- 1.5 Explain the function and use of alternative methods for resolving disputes.
- 1.6 Define administration law and explain how it is used.
- 1.7 Describe the aspects of criminal law that should be of concern to a business person.

Course Outcome 2.

Describe torts and professional liability issues.

Learning Objectives 2.

- 2.1 Define a tort and crime and differentiate the two.
- 2.2 Identify several types of intentional torts.
- 2.3 List the elements required to establish negligent conduct.
- 2.4 Outline defences available to alleged tort.
- 2.5 Explain duty of care.
- 2.6 Trace the development of law related to product liability.
- 2.7 Apply tort principles to professional conduct.



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2.8 Identify a number of business related torts.

Course Outcome 3.

Determine the requirements that form contracts.

Learning Objectives 3.

- 3.1 List the essential elements of the contract.
- 3.2 Describe the process for reaching consensus.
- 3.3 Identify what constitutes a valid offer and effective acceptance.
- 3.4 Explain the principle of consideration.
- 3.5 Explain gratuitous promises and promissory estoppel.
- 3.6 Recall the requirements of capacity and legality.
- 3.7 Identify elements of illegality in a contract.
- 3.8 Define the element of intention.
- 3.9 Determine whether a written document is required.

Course Outcome 4.

Explain the circumstances that enforce contractual obligations.

Learning Objectives 4.

- 4.1 Identify the various mistakes that can end or otherwise affect a contract.
- 4.2 Describe and contrast the different forms of misrepresentation.
- 4.3 Explain the effects of duress and undue influence on a contract.
- 4.4 Identify the implications of privity and assignment for a contract.
- 4.5 Explain the difference between assignment and negotiation of a negotiable instrument.
- 4.6 List the events that can bring a contract to an end.
- 4.7 Describe how a contract can be breached or otherwise ended.
- 4.8 Summarize what constitutes a frustrating event and its effect on the contract.
- 4.9 Outline remedies that are available for breach of contract.
- 4.10 Explain what is meant by damages and any limitation on their availability.
- 4.11 Compare equitable remedies to other remedies available for breach of contract.



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Course Outcome 5.

Describe legislation and its function in the marketplace.

Learning Objectives 5.

- 5.1 Describe the function and form of 'Sale of Goods' act.
- 5.2 Outline the duties of sellers and buyers.
- 5.3 Describe the nature and purpose of consumer protection legislation.
- 5.4 Review securities regulation in terms of consumer protection.
- 5.5 Discuss the role of federal legislation in controlling competition in the marketplace.
- 5.6 Identify the various methods for securing transactions.
- 5.7 Outline the legislation and its purpose in regulating securities.
- 5.8 Describe the process and objectives of bankruptcy.

Course Outcome 6.

Outline the concepts of real and personal property.

Learning Objectives 6.

- 6.1 Distinguish between real and personal property.
- 6.2 Identify the rights and responsibilities associated with possession of personal property, keeping in mind owners, finders and bailees.
- 6.3 Identify the rights of real property owners and the owners of lesser interests in land.
- 6.4 Distinguish between the different methods of owning property together.
- 6.5 Outline the process for transferring title to land in various jurisdictions.
- 6.6. Explain the nature and role of mortgages and the nature of the foreclosure process.
- 6.7 Describe the rights and responsibilities of landlords and tenants with respect to commercial and residential tendencies.
- 6.8 Discuss the implications and regulations of environmental protection for property owners.
- 6.9 Note the role of insurance and risk avoidance.

Course Outcome 7.

Relate ideas and information laws as they apply to business.



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Learning Objectives 7.

- 7.1 Distinguish between intellectual property and other kinds of property.
- 7.2 List and describe what is protected under copyright law.
- 7.3 Summarize the recent changes in copyright law that have an impact on digital recordings.
- 7.4 Explain what the patent protects and how patent protection is obtained .
- 7.5 Outline the protections afforded by the Industrial Design Act.
- 7.6 Describe what is protected by the Trademarks Act.
- 7.7 Describe confidential information and the ways it can be protected.

Date:

Thursday, August 31, 2017

Please refer to the course outline addendum on the Learning Management System for further information.